

Hunter Highlights

Sears Automotive Group Chooses Hunter OCL400 Exclusively for Auto Service Centers Nationwide



Sears Automotive Group has selected the Hunter OCL400 On-Car Lathe exclusively for its 850 retail auto service stores nationwide.

The OCL400 won out over competitive lathes after a intensive six-month evaluation that included performance comparison tests in 50 separate stores. "Testing of this sort is often done in a laboratory setting, but our evaluation was hands-on, conducted in our stores by our technicians," said George Hoffman, Sears Automotive Group Supply and Equipment Buyer.

Hunter is also the sole provider of alignment and lift rack equipment to the Sears Automotive Group, and Sears has named Hunter both a "Vendor of the Year" and "Partner in Progress."

The Hunter OCL400's exclusive ServoDrive™ system supports features like Pro-Comp® computerized compensation and ACT (Anti-Chatter Technology). ACT oscillates machining speed to virtually eliminate vibration buildup (chatter) and finish degradation during rotor machining.

After an intensive testing program, Sears selected the OCL400 because it excelled in ease of use, speed of cut, accuracy and the ability to eliminate brake noise and pulsation – the two most common causes of customer comebacks.



Car-X Shop Measures 150% Performance Increase With Hunter Digital Imaging Alignment Systems

An extensive two-year survey by a Minneapolis-based Car-X franchisee recorded a 120-150% increase in the number of alignments per day at shops using Hunter's digital imaging alignment systems when compared to similar shops using conventional electronic sensors.

The survey, conducted at selected Minneapolis-area Car-X locations, also showed corresponding increases in alignment related sales such as tires, suspension and front-end repairs at shops using digital imaging systems.

A. Ashby Carter (left), general manager of a Car-X franchisee and Hunter Minneapolis Regional Manager Mike Healey discuss the survey results in a Car-X service bay.



From left: With Carter and Healey at the East Lake Street, Car-X location in Minneapolis are Hunter Service Representative Matt Maxwell and Sales Representative John Mathews.

Hunter Shows Newest Undercar Service Techn

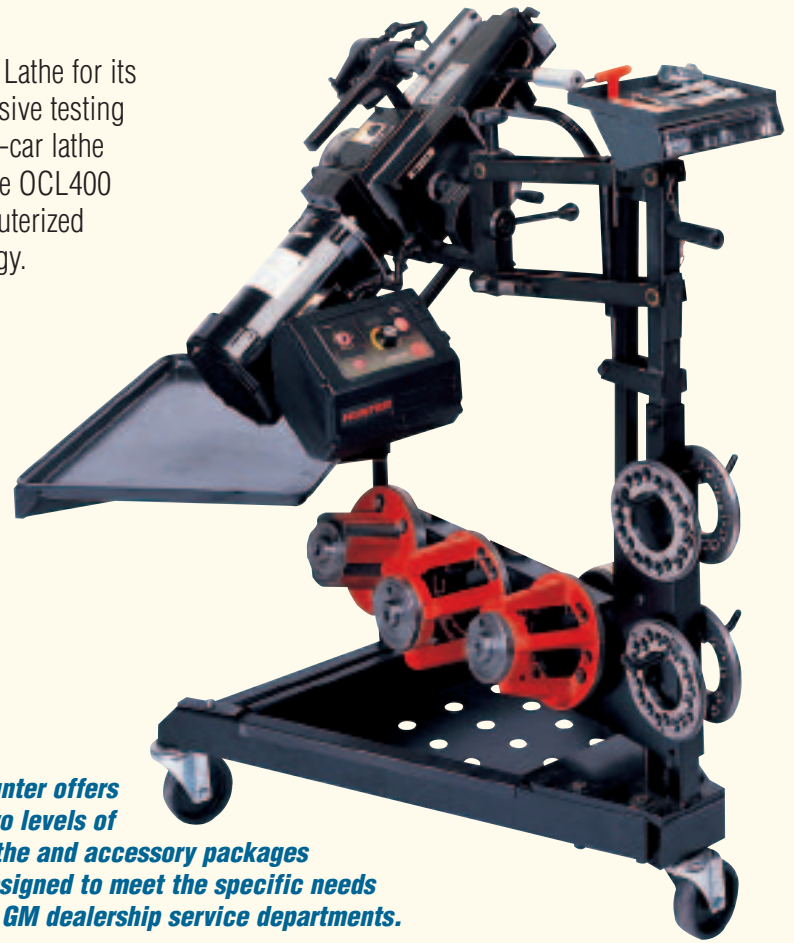


Hunter staff members recently traveled to New Orleans to help introduce the company's newest undercar service equipment to the thousands of National Automobile Dealers Association Convention and Exposition attendees.



OCL400 Approved by GM Dealer Equipment

General Motors has approved Hunter's new OCL400 On-Car Rotor Lathe for its dealership equipment program. The approval was earned after extensive testing and field evaluation, where the OCL400 met GM requirements for on-car lathe technology, lateral runout and surface finish. GM also recognized the OCL400 features of variable spindle speed, anti-chatter technology and computerized compensation as significant improvements for on-car lathe technology.



Hunter offers two levels of lathe and accessory packages designed to meet the specific needs of GM dealership service departments.

ology at 2005 NADA Convention & Exposition



Ford Motor Company and General Motors were among the automobile manufacturers to invite Hunter to exhibit dealership service equipment in their booths. The Series 811P-Plus Aligner (shown at right) with DSP600 Sensors and RX Scissor Lift displays the GM Dealer Equipment color specification. Hunter supports Ford's Quick Lane service concept (shown above) with equipment designed to make undercar service faster and more efficient.



Hunter Visitors



General Motors Dealer Equipment, Dealer Equipment and Services

From Left: Hunter President **Stephen Brauer**; Hunter Director of Product Management **Denny Bowen**; General Motors Project Manager Dealer Equipment **Al Ferry**; Hunter Director of OEM Programs **Jeff Kern**; Hunter North Central Division Manager **Greg Dunkin**; Hunter Vice President of Sales and Marketing **Dave Smith**; and Dealer Equipment and Services GM Account Manager **Sue Sulewski**. Also present but not in photo was Dealer Equipment and Services Vice President & General Manager Tools & Equipment **Tom Fisher**.

Winnebago Industries, Charles Gabus Ford, Bob Brown Chevrolet

From Left: Hunter Heavy-Duty Product Manager **Mitch Weller**; Charles Gabus Ford's **Lowell Dudzinski**; Hunter Sales Representative **Bob Bucklin**; Hunter Minneapolis Regional Manager **Mike Healey**; Winnebago Industries' **Ron Hagen**; Winnebago Industries' **Jason Johnston**; Winnebago Industries' **Dan Kloser**; Seneca Companies' **Joe Kapp**; Winnebago Industries' **Matt Steuer**; Bob Brown Chevrolet's **Mike Kossack**; and Bob Brown Chevrolet's **Darin Brown**.



Mercedes-Benz USA

From Left: Hunter National Service Manager **Matt Wise**; Hunter Training Administrator **Rich Dickmeyer**; Mercedes-Benz USA Technical and Product Training Specialist **James Scheurman**; Mercedes-Benz USA Technical Training Instructor **Richard Klas**; Mercedes-Benz USA Training and Education Specialist **Stuart Klein**; and Mercedes-Benz USA Technical Training Instructor **Mark Gibson**.

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