Hunter Highlights

News and Trends of the Automotive Service Industry



resident of the United States George W. Bush made a brief stopover at Hunter Engineering's St. Louis Research and Training Center on Friday, May 14th, where he spoke to a select group of supporters and the news media. The luncheon event was organized by Hunter President and former Ambassador to Belgium Stephen F. Brauer and his wife Kimmy Brauer.

President Bush spoke from the stage in the training center auditorium, which was specially prepared for his visit. The President spoke about the progress in Iraq that's not generally reported by mainstream media, the increasing growth of the U.S. economy and the improving outlook for U.S. jobs. His comments were reported worldwide later that day.

GSP9700 Upgrades Adapt to Market Trends

unter has released upgrade packages for all GSP9700 Road Force Measurement® System models. The packages offer reduced cycle time and the ability to service a wider range of wheel sizes.

A new **Adjustable-Length Inside Dataset® Arm** <u>now</u> <u>accommodates wheels up to 30 inches!</u> This makes runout measurement and placement of clip-on or adhesive weights possible on extreme custom and oversize wheels.

QuickMatch Software Feature can reduce cycle time by as much as 50 percent when "quick-matching" tires and rim runout, by calculating loaded radial runout instead of actual forces in the wheel assembly. Technicians wishing to match-mount wheels using only loaded runout data can now do so. This is a fast, repeatable and fully automatic feature that functions during the balance spin.

Upgrades available for all GSP9700 models allow shops to capture more revenues by servicing the newest custom and oversize wheel designs.



Society of Professional Engineers Names OCL400 a Best New Product



The Hunter engineering team shown with the MSPE award are (from left)
Mechanical Design Engineer Mike Olsen, Mechanical Design Engineer John
Parker, Manager of R&D Engineering Mechanical Mike Gerdes and Manager R&D
Engineering Electrical Jim McClenahan.

Missouri chapter of the Society of Professional Engineers recently presented its 2004 New Product Award to the engineers and managers responsible for developing Hunter's new OCL400 On-Car Brake Lathe. The event marked the second consecutive year in which the MSPE has recognized Hunter for bringing an innovative product to market.

Products nominated for the award were judged on engineering ingenuity, functionality, safety and packaging, in addition to their economic contribution to the state of Missouri.

The OCL400 helps shops increase quality of service, productivity and profitability by incorporating patented Hunter technology to speed and simplify on-vehicle rotor machining. Advanced capabilities make the OCL400 especially valuable to shops servicing SUVs and rear rotors on vehicles with locking differentials.

Hunter Shows Newest Technology to International Markets at Reifen 2004

unter recently exhibited its newest technology available to international markets at the Reifen 2004, one of the essential European auto industry trade fairs. Held at the Messe Essen exhibition center in Essen, Germany, Reifen caters to automobile and truck tire related industries and services. Some of Hunter's largest international customers attended the show, including European automakers and privately branded tire and service shops affiliated with European tire makers. Hunter was represented at Reifen by Hunter Deutschland GmbH, the Germany-based wholly owned subsidiary of Hunter Engineering Company.



Hunter staff members at Reifen 2004 included (from left) Managing Director of Hunter Deutschland Martin Adams, Hunter Technical Manager Pat Callanan, Hunter Deutschland Sales Representative Holger Heidt, Hunter Deutschland Key Account & Marketing Manager Rolf Lapp, Hunter Deutschland Training & Service Manager Kevin Dillon, Hunter Director of International Wes Wingo and Hunter Regional Manager Europe Tom Ksiazek.

David Newton Named Portland Regional Manager

unter Vice President of Sales and Marketing Dave Smith has named David Newton to manage the Portland Region. As the new Portland Regional Manager, Newton is now responsible for the sales and service territory that includes Washington state, Oregon and part of northern California, and extends inland to include all of Idaho, Montana and most of Wyoming. Newton, formerly New Orleans Regional Manager, began his career with Hunter as a Sales Representative in 1999. Newton now reports directly to Hunter Western Division Manager Bill Markey. Hunter fields 22 Regional Managers who are responsible for approximately 600 alignment and wheel service Hunter Sales Representatives and independent Hunter Service Representatives covering the United States.



David Newton, Portland Regional Manager

Hunter Hosts Mercedes-Benz M-100 Group

unter recently hosted a unique group of Mercedes-Benz enthusiasts at its Research and Training Center in St. Louis. Paired with its National Convention, the M-100 Group held two days of "technical sessions" in the center's service bays and classrooms where members inspected vehicles and exchanged information.

The M-100 Group is a worldwide organization of owners and admirers of M-100 powered Mercedes-Benz sedans. According to the group, M-100 sedans are among the rarest, most powerful and luxurious automobiles ever produced by Mercedes-Benz, offering a combination of safety, comfort, handling and speed. Less than 17,000 were ever produced.

While in St. Louis, group members also visited area car collections, including Hunter Classics, and even conducted performance tests at the nearby Gateway International Raceway.



Mercedes-Benz sedans owned by members of the M-100 Group filled the parking lots and service training bays at Hunter's St. Louis Research and Training Center.

Hunter Visitors



Hunter Heavy-Duty Truck Service Equipment Distributors

From Left: **Robert Williams**, Hunter Heavy-Duty Training Specialist; **Mitch Weller**, Hunter Heavy-Duty Product Manager; **Conrad Reese**, Conrad Reese Sales & Service, Knoxville, Tennessee; **Jim Beaver**, Six Roblees, Inc., Tukwila, Washington; **Joe Kapp**, Seneca,

Des Moines, Iowa; and **Howard Smith**, S&S Tire, Lexington, Kentucky.

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