# **Hunter Highlights**

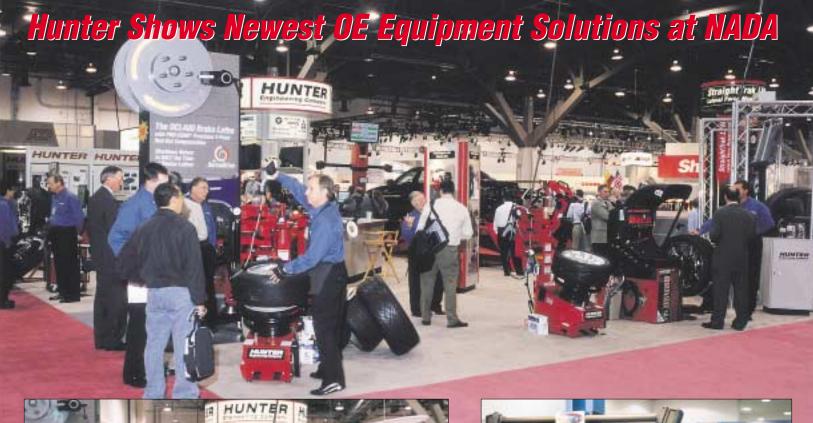
News and Trends of the Automotive Service Industry

# Sears Automotive Group Completes Systemwide Upgrade to Hunter Digital Imaging Alignment



Sears Automotive Group, the auto service division of the retailing giant Sears, Roebuck and Co., has completed the systemwide conversion of its shops to Hunter digital imaging alignment system technology. The migration represents more than 800 Sears Auto Centers nationwide. Sears recognized the benefits of Hunter's digital imaging technology early on taking delivery of the first production DSP400 Sensor alignment unit for an Indianapolis store in 1999.

The company has since recorded exceptional performance and return on investment. In some cases, replacing four conventional alignment bays with two digital imaging bays not only increased daily volume, but also produced fewer comebacks. As an indicator of its satisfaction with Hunter products and service, Sears named Hunter both a Partner in Progress and Vendor of the Year for the Sears Automotive Group in 2001.





The NADA exhibition lets Hunter staff members meet face to face with automobile dealers and match their service bay needs with the newest undercar service technology.



**OE-specific Hunter equipment was on display in GM and other manufacturer exhibits.** 



Dealer Equipment and Services General Manager Tom Fisher with Hunter Vice President of Sales and Marketing Dave Smith and Hunter OEM Program Director Jeff Kern after twice honoring Hunter: The 2004 Excellence Award designates Hunter as a preferred DES supplier and the 2003 Supplier Excellence Award recognizes Hunter for outstanding sales volume during that year.

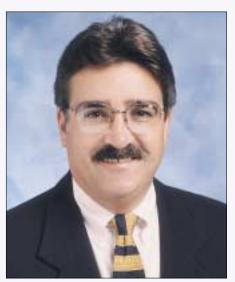


Ford Rotunda Manager Technical Service Support Operations Don Cape (right) and Equipment Solutions Manager of Vendor Relations Julio Morales (left) present the 2004 Rotunda Key Supplier Award to Hunter OEM Program Director Jeff Kern and Hunter North Central Division Manager Greg Dunkin.

## **Hunter Appointments**



Wes Wingo, Director of International Sales



Joe Fuller, New York Regional Manager



Chris Tullus, Cincinnati Regional Manager

Wes Wingo has been named Director of International Sales for Hunter Engineering Company, reporting to Executive Vice President Nick Colarelli. Wingo now heads the company's worldwide distribution network that serves more than 90 countries, offering alignment products in more than 30 languages. Previously Wingo managed Hunter's Los Angeles and then Cincinnati Regions.

Joe Fuller has been named New York Regional Manager by Dave Smith, Hunter Vice President of Sales and Marketing. Fuller is now responsible for sales and service activities in New York City and the surrounding metropolitan areas, Long Island, eastern New Jersey and Connecticut. Fuller has served as Director of Hunter's International Division since 1995 and prior to that was manager of Hunter's Orlando Region. He now reports to Hunter Northeast Division Manager Doug Woolverton.

Chris Tullus will take over as Cincinnati Regional Manager, reporting to North Central Division Manager Greg Dunkin. The Cincinnati region includes parts of Ohio, Indiana, Illinois, West Virginia, Pennsylvania and Michigan. Tullus was formerly a Cincinnati Region Sales Representative.

#### First DSP9600 New Generation Balancer Christened



Hunter President Steve Brauer with senior executives and staff honor company tradition by using a touch of aged bourbon to christen the first production DSP9600 shipped from the factory.

unter recently shipped its first production DSP9600 Wheel Balancer, the next generation of the company's highly-successful DSP wheel balancer line. The new DSP9600 combines Digital Signal Processor performance with patented ServoDrive features that were previously only available on the advanced Hunter GSP9700 Road Force Measurement® System.

#### **Visitors**



#### **Canadian Tire**

Pictured from left, Hunter Product Manager

Pete Liebetreu; Canadian Tire Manager of Service

Center Kevin McCreary; Canadian Tire Director of

Auto Service Tom Mondoux; Canadian Tire Auto

Operation Manager Mike Walsh; and Hunter

Canada Regional Manager Gilles Jolicoeur.

#### Ford Rotunda

Pictured from left, Hunter Director of Advertising Jim Huhn; Ford Rotunda Manager Technical Service Support Operations **Don Cape**; Ford Rotunda Marketing Manager **Faye Brewington**; Hunter North Central Division Manager **Greg Dunkin**; and Hunter OEM Program Director **Jeff Kern**.



#### Freightliner

Pictured from left: Freightliner Sr. Manufacturing
Development Engineer **Samir Abouzeid**; Hunter Seattle
Regional Manager **Wayne Sickenger**; Hunter Heavy
Duty Product Manager **Mitch Weller**; Hunter Heavy
Duty Training Specialist **Robert Williams**; Hunter
Manager of R&D Mechanical **Mike Stieff**; Hunter
Heavy Duty Sales Representative **Rich Elliott**; Hunter
Director of Alignment R&D **Tim Strege**.

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