## Hunter Highlights

News and
Trends of the
Automotive
Service Industry

## Hunter's New Advanced Electronic Alignment Sensor Improves Service Capability

unter has announced the release of its new DSP500 Electronic Sensors for Series 811P-Plus alignment systems. The DSP500's advanced design can help shops work faster and more accurately, avoid downtime and earn more alignment profits. The sensors use new materials, electronics and design features to reduce weight, size and susceptibility to damage.

#### **DSP500 Sensor features include:**

<u>Lightweight, rugged design:</u>
 The sensor's design uses fewer components, electrical connections, wires and wearing parts.



# Extended cordless operation: Rechargable batteries for optional cordless models are smaller and have a longer life. An exhausted battery can be "hot swapped" or changed out without losing compensation

• Extended range, high-speed communication: A low-power XF radio communication system ensures operation in shops with restricted line-of-sight between the sensor and console or multiple aligners operating side-by-side.

#### **BMW**

Pictured from left: Hunter Executive Vice President
Nick Colarelli; BMW Product Support Repair
Technology Manager, Special Tools/Workshop
Equipment Alois Lang; BMW Product Support
General Manager, Repair Technology Hans-Lothar
Engles; BMW Paint & Body Development and
Training Manager Rick Soles; Hunter Director of
International Joe Fuller; BMW Paint & Body
Business Development Manager Jeff Kohut;
Hunter New York Regional Manager Leon Pianka.

#### AAA Automark Car Care Center

Pictured from left: Hunter Product Manager **Pete Liebetreu**; AAA Automark Vice President Automotive Repair **Jim Grey**; Hunter Southeast Division Manager **John Zentz**.

#### VW/Audi Training

Audi corporate training instructors recently attended alignment and wheel vibration management technical overview sessions for the new RS6 and A8 models at Hunter's St. Louis Research and Training Center. Audi provided six RS6 prototype vehicles for the sessions, the first of these model types to reach the U.S.

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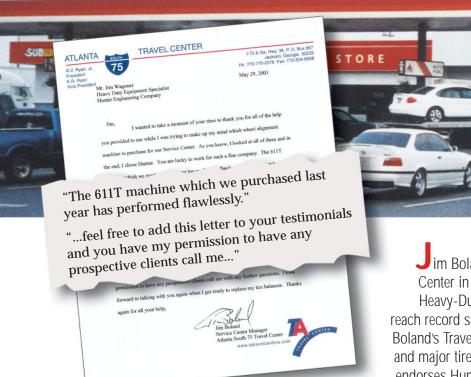
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Jim Boland, Service Center Manager at Atlanta South 75 Travel Center in Jackson, Georgia is so pleased with his new Hunter Heavy-Duty Alignment System that he credits it with helping him reach record sales revenue. In addition to a full-service truck stop, Boland's Travel Center is a high-volume tire dealer with local transport and major tire manufacturer service contracts. Boland also strongly endorses Hunter's alignment certification training program. To date four of his technicians have completed the program.

### Hunter Supports SkillsUSA-VICA Competition

With the help of Hunter and members of its Sales, Service and Training organizations, the 2003 SkillsUSA-VICA national competition was held recently in Kansas City. Hunter support included providing skills tests, equipment, judges and administrative support. SkillsUSA-VICA serves high school and college students, and professional members enrolled in technical, skilled and service occupation training programs.





Hunter's support team included Bruce Cordle, Dave Gustafson, Matt Wise, Jason Broida and Roger Creason.

The competition's Automotive Service Technology category is a rigorous program that includes six hours of hands-on tasks and written testing. Topics include alignment, wheel and brake service as well as engine repair and performance testing, transmission and electrical service. The competition is designed to help students develop valuable work skills in a wide range of vocations.

# Texas Operator Finds Hunter Inspection Lane Ideal Compliment for Quick Lube Service



Pictured at left, a vehicle is driven from the lube center through the Inspection lane for a brake performance test and sideslip inspection that takes less than sixty seconds. A color printout of test results, pictured below, helps All American staff explain needed service. The All American Super Wash & Lube Center is pictured at bottom.

Larry Ayres, owner of All American Super Wash & Lube Center in Wichita Falls, Texas, has found an ideal solution to a problem facing most successful quick lube operations... how to capture additional sales and profits, and still keep service fast and customers happy. He added a Hunter Inspection Lane equipped with computerized brake and sideslip testers. In a sixty-second drive-through, the Inspection Lane measures actual brake performance and tests for sideslip, an indicator of misalignment or worn parts. This relieves Ayres' service staff from the difficult task of selling and servicing at the same time. The Inspection Lane identifies actual and potential problems and the customer sees the results in a color printout. On an average day (about 80 cars) All American includes a trip through the Inspection Lane with every quick lube service.

