

highlights

News and Trends
of the Automotive Industry

Drive Over Tread Depth for fast, accurate tread depth measurements!

Coming Soon!



Featuring Sigmavision's patented tire measurement technology, Hunter's drive over tread depth system will be the industry's fastest and most accurate.

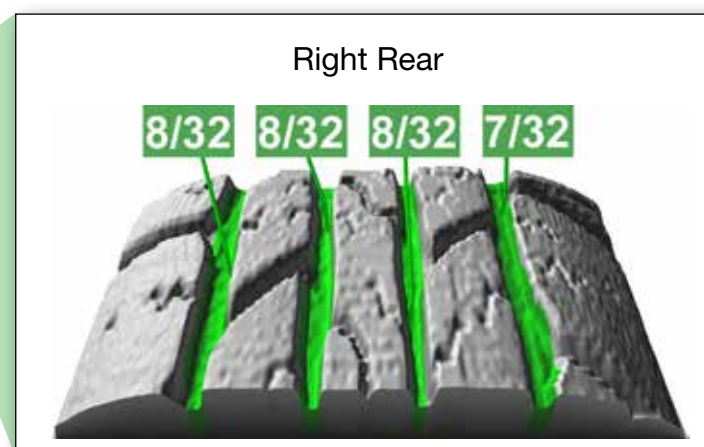
Hunter's revolutionary Drive Over Tread Depth system previewed for customers at NADA 2014.

Camera sensors inside the Drive Over Tread Depth system automatically detect and measure up to six tread grooves per tire without a time loss.



Hunter's drive over tread depth system comes in many configurations to suit every shop and can be plugged into existing Quick Check™ systems.

Hunter's award-winning WinAlign® software processes all tread measurements on-site in seconds. Though it can be networked, Hunter's system does not require an internet connection or a subscription service to operate.



The drive over tread depth system produces a simple printout that recommends tire replacement by showing a 3D model of the customer's tread.

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NADA 2014 Hunter exhibits industry-leading technology

NADA convention
& expo 2014
NEW ORLEANS | JANUARY 24-27



A crowd gathers to witness the latest advancements to Hunter's industry-leading Quick Check™ inspection system.

The 2014 NADA Convention in New Orleans attracted over 30,000 domestic and international car dealer franchises. It is the largest gathering of new-vehicle dealers in the world.

Hunter's 4,000 square-foot booth showcased Hunter's new technologies, including new Drive Over Tread Depth system, the new Revolution™ fully automatic tire changer and the new TC3900 leverless tire changer.

"Hunter's booth was the most professional of its kind at NADA" says Herf Donnert, Fixed Operations Manager at Lowe Chevrolet in Waynesville, Missouri. "I was able to see live demonstrations of every piece of equipment I am interested in and all of my questions were answered. Because of this, I decided to invest in Hunter's Quick Check vehicle inspection system. My local Hunter team has provided me with incredible support since the show and checks in on Lowe Chevrolet frequently. Hunter's booth is something you have to see to believe."

This year was Hunter's 48th year attending NADA.



Left: Representatives from Hunter demonstrate Hunter's latest innovations to crowds at NADA, including new Drive Over Tread Depth.

Below: Hunter's booth was staffed by 50 Hunter Representatives from the U.S. and Canada.



New Revolution™ approvals and certifications

Volkswagen Audi Group USA, Jaguar / Land Rover and Mercedes-Benz USA have approved Hunter's fully automatic Revolution tire changer for sale to their dealerships in North America.

The approvals were largely triggered by the Revolution's UHP and Run Flat Tire Certification by Germany's WDK, an association of German tire manufacturers. This certification is given to equipment that meets WDK test guidelines for mounting and demounting UHP and run flat tires.

Hunter's Senior Product Manager for Tire Changers, Pete Liebetreu states, "we are very proud to have these important approvals from many of the automotive industry's most exacting agencies and manufacturers."



Revolution™ tire changer builds customer loyalty for local business



Hunter's new fully automatic tire changer, the Revolution, has greatly improved the operation of St. Louis' Telle Tire.

"We were approached in August of 2013 about becoming an early user. When testing concluded in December, I knew we had to invest in this machine" states Aaron Telle, President of Telle Tire.

Telle notes that "before the Revolution, we would have to pull a guy off of a job to assist with run flats to ensure they weren't scratched. In seven months with the Revolution, we have not scratched a single rim and changing these tires only takes one person. Now, we are known for never scratching rims and our customers know they can depend on us."



Above: Telle Tire Technician Kevin Vaughan pushes the "Go" pedal while the Revolution changes a tire.

Right: Vaughan with his local Hunter Representative, Alan Hagerty.

New! TC3900 center-clamp tire changer

NEW!



Hunter is proud to announce the new TC3900 tire changer, a high-performance center-clamp tire changer with a bead press arm to assist in mounting difficult assemblies.

The TC3900 also features a leverless mount head that positions the bead without levers and prevents damage to the tire and rim.

The TC3900's split bead roller system allows all bead breaking to be performed upright and makes bottom bead demounting of heavy and large diameter tires easy.

The optional wheel lift package eases servicing of large assemblies and allows for more careful handling of expensive wheels.

The TC3900 is an improved variation of Hunter's popular TC3700 series tire changer.

NEW!

Leverless Mount Head

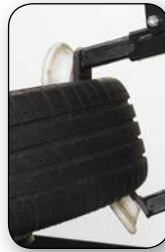
- ✓ Positions bead without levers



NEW!

Split Bead Roller System

- ✓ Perform all bead breaking upright
- ✓ Match mounting made easy
- ✓ Easy bottom bead demounting



OPTIONAL

Wheel Lift

- ✓ Eases servicing of large assemblies



Hunter Representatives train on the new TC3900 to become experts before the leverless tire changer reaches customers.



David Foutch of the Nashville Region (right) receives hands-on TC3900 instruction from Hunter Director of Training Pat Wallingford (left).

WinAlign® HD steals the show at MATS 2014

Hunter's WinAlign HD unit stole the show at the Mid-America Trucking Show (MATS) 2014 in Louisville, Kentucky. Nearly 80,000 people attended the show, representing all 50 states and 78 countries.

Hunter's booth displayed a full line of heavy-duty products, including the new WinAlign HD alignment system, the ForceMatch® diagnostic balancer and the TCX620 heavy-duty tire changer.

Hunter's Representatives provided demonstrations of Hunter's latest heavy-duty equipment for visitors from around the world.



Hunter heavy-duty representative Todd Jones demos Hunter's TCX620HD heavy-duty tire changer to a crowd at MATS 2014.



Hunter heavy-duty representative Greg Brock demonstrates WinAlign HD's speed and efficiency on a 2014 Kenworth T880.

Hunter distributor, Baris Makina, builds state-of-the-art facility in Turkey



Baris Makina's newest facility in Turkey proudly displays the company's partnership with Hunter Engineering.

Hunter's exclusive distributor in Turkey, Baris Makina, just opened a 6-floor, 55,000 square-foot facility in Istanbul.

The facility houses three showrooms featuring Hunter's full line of passenger, heavy-duty and alignment service equipment. Baris Makina's new facility marks the largest automotive service equipment industry investment in Turkey.

Baris Makina President, Cenk Baris, notes that, "Baris Makina has been a Hunter distributor for four years, and in that time we have seen a huge growth in our business. Hunter quality and technology have given us power and credibility in Turkey and we look forward to our ongoing partnership."



Baris Makina's new 55,000 square-foot facility displays Hunter's product line for Turkey.

Madhus Garage Equipments opens cutting-edge training center in Delhi



Madhus' facility in Delhi shows the company's "unwavering focus on Hunter quality and Hunter equipment" notes Madhus Managing Director, Ravi B M.

In January, Hunter's exclusive distributor in India, Madhus Garage Equipments, celebrated the grand opening of their new facility in Delhi.

The new facility features Hunter's HawkEye Elite® alignment systems, Road Force Touch® diagnostic balancers, and several models of Hunter's industry-leading tire changers.

Hunter International Region Manager Alan Kennedy states "This new training center is another example of the long term commitment by Madhus Garage Equipments to offer their customers local support on all Hunter products."

Hunter and Madhus have been partners for 15 years and is well known in India as the country's premier partner for workshop equipment, service and training.



Hunter International Region Manager Alan Kennedy (right) demonstrates the Road Force Touch balancer for Madhus guests.



Tejender Singh, General Manager of Madhus Garage Equipments, North, rolls the vehicle forward to perform a Quick Check™.

Hunter's growth leads to new Regions, Region Managers

To provide US customers with even faster and more local service, Hunter has created three new regions: Cincinnati, Hartford and Las Vegas. Hunter is proud to announce that Eric Funk will be the Cincinnati Region Manager, Mike Dercole, Sr., will be the Hartford Region Manager and Brian Jones will be the Las Vegas Region Manager.



Cincinnati Region Manager

Eric Funk has been named Cincinnati Region Manager. Eric has been with Hunter since 2008 and earned the President's Club Award in both 2010 and 2013. Eric was most recently a Sales Representative in Columbia, TN.



Hartford Region Manager

Mike Dercole Sr. is now the Hartford Region Manager. Mike joined Hunter in 2011 as a Sales Representative in Bronx, New York. Mike was most recently a Sales Representative in Westchester, NY.



Las Vegas Region Manager

Brian Jones has been appointed to Las Vegas Region Manager. Brian joined Hunter in 2002 as a Sales Representative in Bakersfield, CA. Brian earned the President's Club in 2005, 2012 and 2013.



Hunter visitors

Just Brakes



Pictured from left: Hunter Orlando Region Manager **Mike Green**, Hunter Gulf States Division Manager **Steve Brauer, Jr.**, Hunter Chairman **Steve Brauer**, Just Brakes CEO **Bill Ihnken**, and Hunter Executive Vice President **Beau Brauer**.

Cawood Honda



Pictured from left: Hunter Director of OEM Programs & Detroit Region Manager **Jeff Russell**, Cawood Auto Company President of Equipment Distributors **Steve Hughes**, Cawood Auto Company Dealer Principal **Tom Barrett**, Hunter Manufacturer's Representative **Gail Deyoung**, and Hunter Director of Training **Tom Settle**.

Chabill's Tire Traxx



Pictured from left: Hunter New Orleans Region Manager **Todd Rittenberry**, Hunter Manufacturer's Representative **Ralph Bachemin**, Hunter Manufacturer's Representative **Trevor Farris**, Chabill's Tire Traxx Vice President **Eric Roundtree**, Chabill's Tire Traxx Training Director **Michael Maria**, and Hunter Director of Training **Tom Settle**.

Van Tuyl Group



Pictured from left: Hunter Gulf States Division Manager **Steve Brauer, Jr.**, Van Tuyl Group Vice President Fixed Operations **Vic Keller**, Hunter Executive Vice President **Beau Brauer**, and Hunter Vice President Sales **John Zentz**.

Meineke



Representatives from Meineke visited Hunter's Bridgeton, Missouri headquarters to become familiar with Hunter's latest product line. Leading their visit was Hunter Executive Vice President **Beau Brauer** (4th from right), Hunter Southeast Division Manager **Erwin Vandeman** (5th from right) and Hunter Charlotte Region Manager **Curtis Hodges** (5th from left).

Audi of America



Pictured from left: Hunter Senior Product Manager **Kaleb Silver**, Hunter Product Manager **Bret Spiller**, Hunter Director of OEM Programs **Jeff Russell**, Audi of America Parts Program Specialist **Tony Russo**, and Hunter Director of Training **Tom Settle**.

Hunter visitors

VIP Tires & Service



Pictured from left: VIP Tires & Service Marketing Manager **Kurt Hamel**, Hunter Division Manager **Doug Woolverton**, VIP Tires & Service District Manager **Paul Boudreau**, VIP Tires & Service Marketing Manager **Jorge Morales**, VIP Tires & Service Marketing Manager **Gary Wilson**, VIP Tires & Service COO **Tim Winkeler** and Hunter Region Manager **Tom Lang**.

Snap Drive



Representatives from Snap Drive in Norway visited Hunter and were introduced to Hunter's Quick Check Inspection System. Their visit was led by Hunter International Region Manager **Tom Ksiazek** (front row, far left), Hunter Director of Training **Tom Settle** (front row, middle), Hunter Director of Training **Pat Wallingford** (front row, far right) and Hunter Vice President International **Wes Wingo** (far right).

Iyasaka LTD.



Pictured from left: Hunter International Region Manager **Alan Kennedy**, Iyasaka LTD. Manager **Koichi Kashiwa**, Hunter O.E.M. Account Manager **Patrick Callanan**, and Iyasaka LTD. Product Manager **Masafumi Yoshida**.

Emveco



Pictured from left: Hunter Vice President International **Wes Wingo**, Emveco Area Sales Manager **Emil Petrov**, Emveco Sales Director **Ivaylo Petkov**, Emveco Area Sales Manager **Bozhidar Petkov**, and Hunter International Region Manager **Kevin Dillon**.

Kumho Tire



Representatives from Kumho Tire visited Bridgeton for equipment training. Their visit was led by Hunter Vice President International **Wes Wingo** (far right) and Hunter International Region Manager **Alan Kennedy** (far left).

Berg LTD



Visitors from Berg LTD in Russia traveled to Bridgeton for training on Hunter's latest equipment. Leading their visit was Hunter International Region Manager **Amin Alisgarli** (front row, far right).

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Engineering Company

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