

HUNTER highlights

News and Trends
of the Automotive Industry

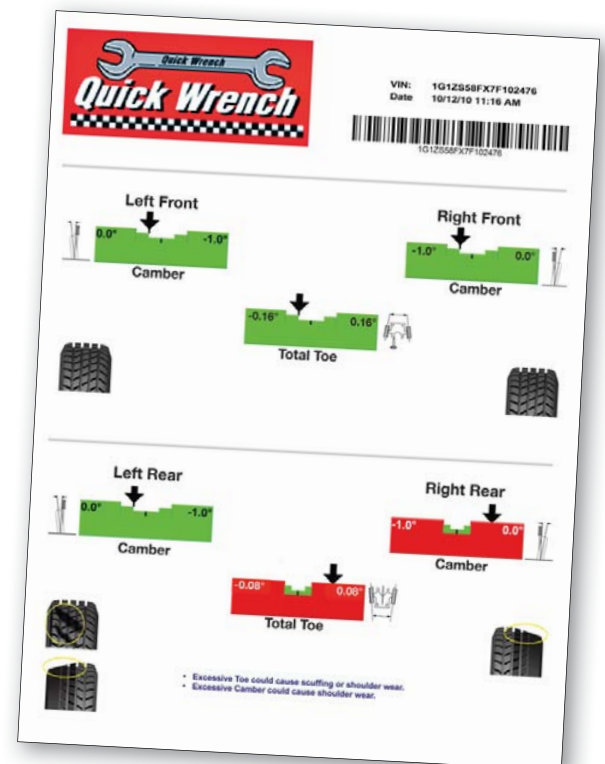
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New Quick Check™ The fastest readings in the industry



The Quick Check™ drive-thru configuration works perfectly in the write-up area.

Hunter's award-winning new Quick Check™ system is the fastest way in the industry to check tire-wear angles, getting the vehicle in and out of the bay in just 58 seconds. The Quick Check™ system finds alignment issues that decrease tire life without tying up your alignment bay, and its speed makes it possible to test every vehicle that comes into the shop.



The color-coded printout makes it easy for customers to understand their vehicle's alignment issues.

Other Configuration Options:



The mobile configuration can be set up in virtually any shop space.

The drive under configuration is installed with no floor obstructions.

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HUNTER
Engineering Company

New Road Force Touch® balancer provides complete tire and wheel diagnostics with unmatched speed



The automated Road Force test enhances the quality of service and opens the door to more revenue-generating opportunities without adding valuable service time.

Hunter's Road Force Touch® produces exceptional balancing results and performs a Road Force® diagnostic test and balance faster than a traditional wheel balancer performs a typical balance.

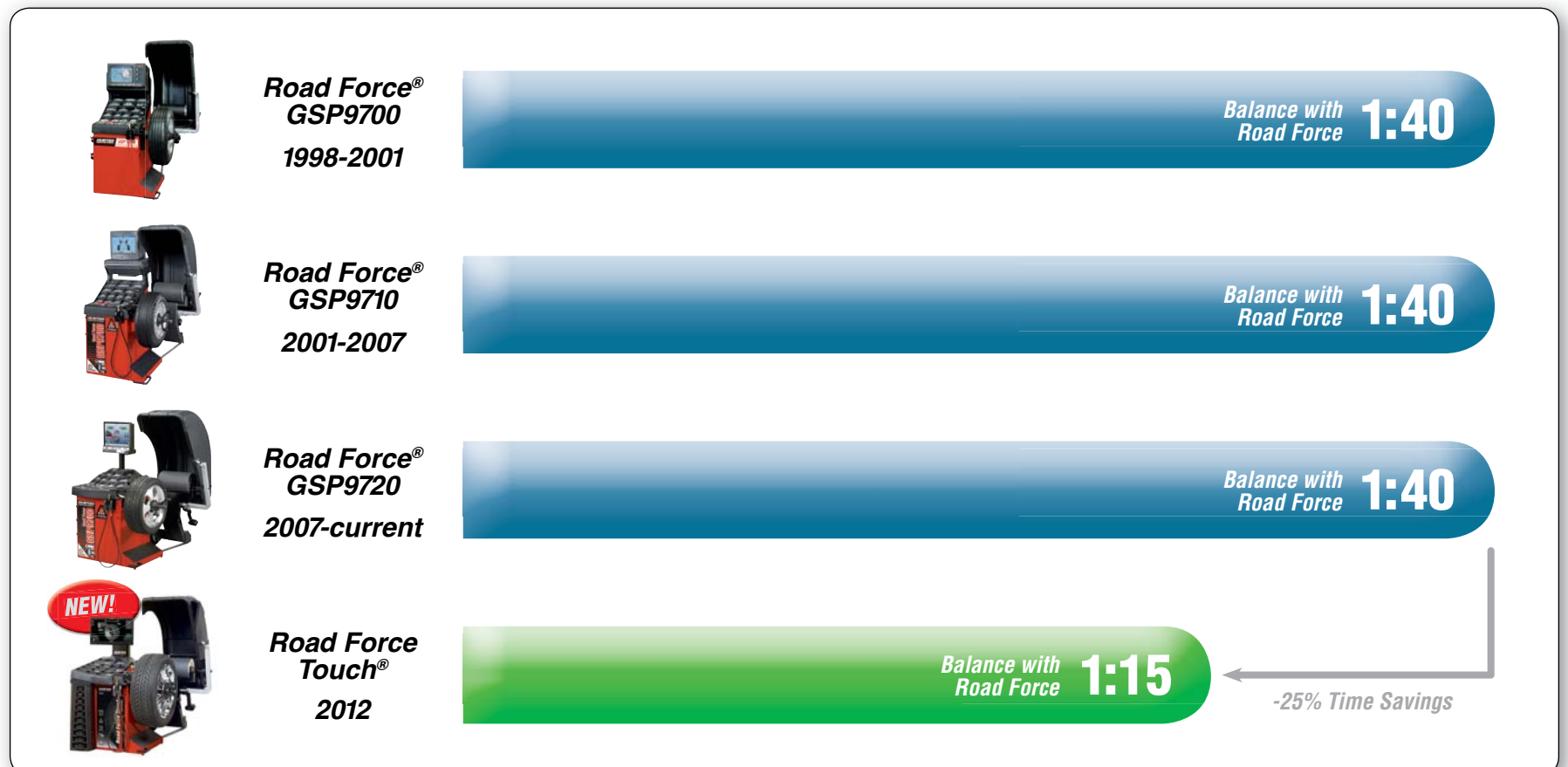
By automatically engaging Hunter's patented load roller during the balance, the Road Force Touch® not only solves imbalance issues, but also finds hidden problems that affect ride quality without added service time.

The Road Force Touch® also features an intuitive touchscreen interface that simplifies operation and shortens the learning curve for new technicians.



Live 3D graphics and animations display real-time wheel conditions and illustrate easy-to-understand instructions.

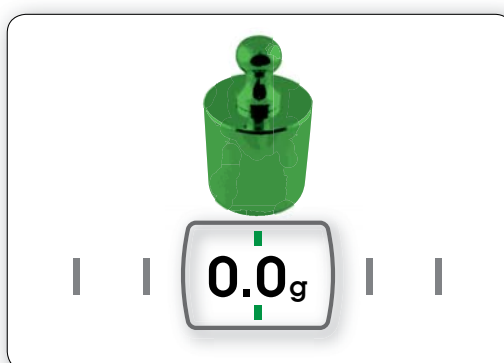
Diagnostic balance faster than ever before



Additional features include:



Auto-Up Hood saves time by automatically lifting the hood for the operator after spins.



eCal™ auto-calibration provides true "self-calibration" without any input from the operator.



Hunter's load roller measures the entire footprint of the wheel, including the sidewall forces that impact ride quality.

New RX16 provides the perfect combination of power and efficiency



Hunter's RX16 combines a space-saving, low-profile design with tremendous power and time-saving features to produce the most versatile and productive alignment lift on the market.

The RX16 provides ground-clearance advantages of a standard-capacity lift to handle most vehicles, yet adds a patented Power-Up feature to boost lifting strength to a massive 16,000 lbs. if needed.

Surface-mount installations offer a class-leading low drive-on height of only 9 inches, allowing clearance for vehicles with low ride height or low-hanging spoilers and reducing bay space requirements.

The exclusive Hi-Speed feature accelerates service with rise and descent times up to 40% faster when servicing light vehicles. The two-speed motor controls the fast rise and descent and also automatically slows the lift during the last several inches of lowering for a soft, safe landing.

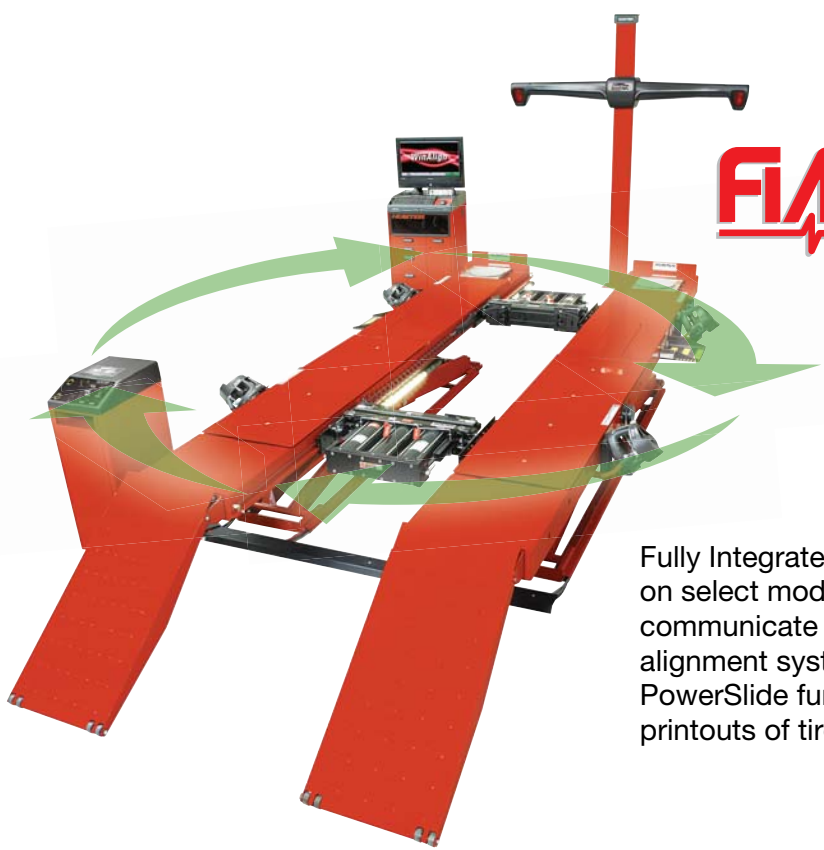


Power-Up increases lifting capacity to 16,000 lbs.

Optional timesaving features like the PowerSlide® system, which controls turnplate and slipplate operation, and Inflation Station, an integrated tire inflation system streamline service.



PowerSlide eliminates the hassles of removing and replacing lock pins.



FIA Fully Integrated Alignment

Fully Integrated Alignment (available on select models) allows the lift to communicate with Hunter's WinAlign® alignment systems to automate PowerSlide functions and provide printouts of tire inflation corrections.



Hunter also manufactures 12,000- and 10,000-lb. capacity RX scissor lifts, which offer the same productivity features as the RX16.



Inflation Station provides convenient air hoses at each wheel position.

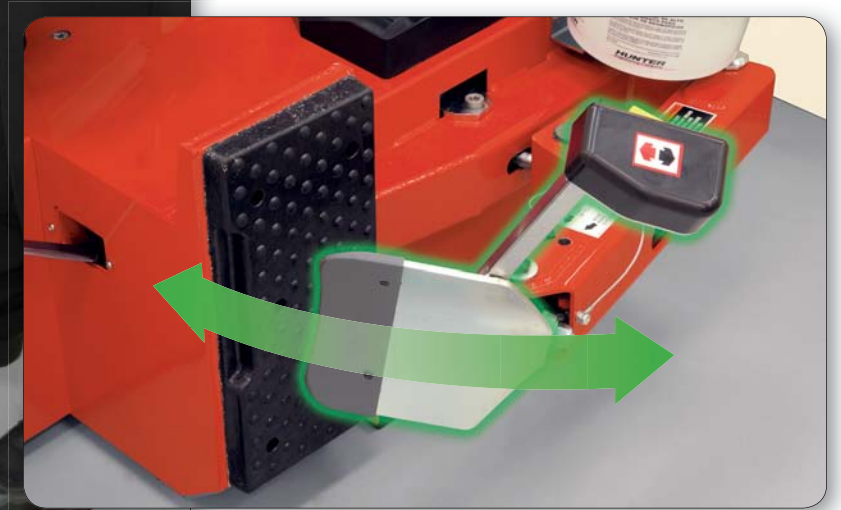
New PowerOut™ feature standard on all TCX series tire changers



Hunter's new PowerOut™ side-shovel control is now standard on TCX series tire changers. The feature places bead-loosening controls outside the wheel on the side-shovel handle, eliminating the foot-pedal control.

PowerOut™ enables the technician to operate the loosener from a more efficient and comfortable position, allowing for additional power, speed and control.

Tires with stiff sidewalls, that can sometimes force the shovel to become stuck, are easily changed with this feature. PowerOut™ also stabilizes the shovel and protects against accidental movement.

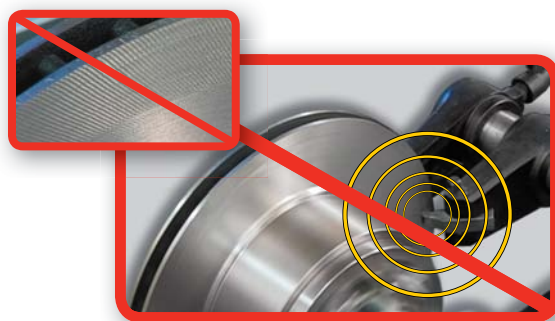


QuickComp™ on-car lathe for fast, precise rotor refinishing



Hunter's QuickComp™ lathe improves on previous designs with a faster and easier setup. A two-way adjustable compensation adaptor works with Hunter's patented ProComp® computerized compensation to adjust for lateral runout of the hub in seconds. This feature allows rotors to be refinished within OEM specifications in a matter of minutes.

The QuickComp™ lathe still has many patented features that improve service in the break shop:



Fixed speed



Hunter's oscillating speed

ACT, or Anti-Chatter Technology, which oscillates the speed of the lathe to prevent a buildup of vibration, ensuring a smooth finish.



ServoDrive allows the technician to vary the spindle speed and rotational torque of the lathe while in operation, which enables "on-the-fly" speed adjustments without compromising the final finish surface.



Reverse rotation proves beneficial when servicing vehicles with limited-slip differentials. These vehicles can produce excessive drag on the driveshaft, preventing normal lathe operation.

Hunter awarded as a top supplier for Sears Holdings Corporation



Hunter Chairman Steve Brauer (far left) and Hunter Vice President of Key Accounts Greg Dunkin (far right) accept the Sears Holdings CEO Award for Innovation from Sears and Kmart Formats Executive Vice President and Chief Merchandising Officer, Ron Boire (middle).

Hunter has been named by Sears Holdings Corporation as a 2011 Partner in Transformation and has also been honored with the company's CEO Award for Innovation. Of the 30,000 suppliers that work with Sears Holdings, less than one half of a percent have the privilege of receiving these honors. Hunter was also the only supplier to receive the CEO Award for Innovation.

Recipients of these awards are selected from nominations submitted by Sears Holdings' associates who purchase goods and services from suppliers.

Hunter Chairman Stephen F. Brauer added, "We applaud Sears for pioneering improved ways to help automotive customers. Hunter's employees are proud and grateful to receive the highly-coveted CEO Award for Recognition and being named a Partner in Transformation for the third time."



Hunter manufacturing wins American Welding Society award



Manufacturing managers Michael McCoy, Mike Howard, George Smith and Wayne Bowling of Hunter's Durant, Mississippi plant accept the AWS Image of Welding Award for exemplary dedication to the welding profession.

Hunter's Durant, Mississippi manufacturing plant was honored to receive the Image of Welding Award presented by the American Welding Society (AWS). The AWS recognized Hunter for its exemplary dedication to promoting the image of welding in the plant and the community.

In recent years, Hunter's Durant plant has implemented new technologies and more efficient practices to improve welding operations, employee safety, and the quality of Hunter products.

Hunter further contributes to the advancement of welding by sponsoring scholarships to a community college near the Durant plant. The plant's management serves on an advisory committee that directs the welding curriculum.

Tonight Show host & car enthusiast Jay Leno visits Hunter



Above: Beau Brauer and Mr. Leno check out a 1965 Corvette.



Right: Beau shows Mr. Leno several working model steam engines.

While in St. Louis to headline the opening of a new opera house, Jay Leno took advantage of an open invitation from Mr. Brauer to see the vast collection of vintage cars, military relics and other rare machinery within the walls of the Hunter Classics museum.

After meeting several years ago at the Pebble Beach Concours d'Elegance car show in California, Mr. Leno and Mr. Brauer have become close acquaintances, each sharing a great enthusiasm for the marvels of engineering.



Mr. Brauer's "Lambert Engineering Special" catches the eye of Mr. Leno at the Pebble Beach car show.

Hunter's world class PowerBay and Media Room serve the industry

Hunter's 4300 square ft. PowerBay area was completed in 2008 and houses Hunter's cutting-edge technology. The PowerBay area is equipped with Hunter RX family racks, tire changers, brake lathes, alignment systems, and wheel balancers.

Hunter's 1900 square ft. Media Room joins the PowerBay area and serves as a state-of-the-art presentation facility.

Visitors from across the world come to Hunter to learn more about revolutionary products through hands-on interaction, multi-media presentations, and live demonstrations.



Above: A group of Hunter distributors watch an equipment demo in the PowerBay facility.



Left: A visitor changes a tire on Hunter's latest line of tire changers.



Hunter Sales and Service Representatives receive training in the Media Room.



The Media Room is frequently used to present new products to Hunter distributors and customers.

Asian & Pacific Rim distributors receive sales training



Above: Hunter Korea Training and Service Center.

Hunter's Vice President of International Wes Wingo and OEM Account Manager Pat Callanan were hosted by Hunter Korea in mid-August. Wes and Pat introduced Hunter's new product line to Asian and Pacific Rim distributors. Hunter International Sales Trainer Byron Morgan was also present to inform the distributors in this region about the latest sales strategies involving Hunter's new Quick Check™ and Road Force Touch®.

Hunter International Regional Managers provide sales and service training to their respective regions on a daily basis. Hunter International Regional Managers Avtar Singh (Asia) and Tom Ksiazek (Western Europe & Pacific Rim) also traveled to Korea to provide additional support to international distributors in their regions.



Hunter International Sales Trainer Byron Morgan demonstrates the Road Force Touch® to international distributors

Hunter visits distributor Madhus Garage Equipment in India

Hunter Vice President of Marketing Beau Brauer and Hunter Regional Manager Steve Brauer, Jr. traveled to Bangalore, India to visit Hunter distributor Madhus Garage Equipment. During the trip, Beau and Steve toured Madhus' facility and met employees of the company. Madhus was also trained in the latest sales strategies and product line.

Madhus emphasized their mission to bridge the technological gap between various countries and India in garage equipment, with Hunter products assisting in this effort.

Hunter and Madhus partnered in 2000, and last spring Madhus began distributing HawkEye Elite® aligners and Road Force Touch® balancers. MOTOR INDIA Magazine's August issue featured an article praising both Hunter's technology, and Madhus' commitment to bringing revolutionary products to the Indian market.



A page from MOTOR INDIA Magazine's article highlighting the partnership between Hunter and Madhus.



Steve Brauer, Jr. (3rd from left) and Beau Brauer (center) with top Madhus executives including Managing Director Ravi B.M. (fifth from right).

Hunter strengthened by recent promotions

Greg Dunkin



Vice President-Key Accounts

Greg Dunkin has been named Vice President of Key Accounts. Until recently, Greg was the North Central Division Manager. Greg started his career with Hunter in 1983 as a Sales Representative in the Dallas Region.

Larry Watson



Central Division Manager

Larry Watson has been promoted to Central Division Manager. Previously, Larry served as the Atlanta Regional Manager. Larry began his career at Hunter in 2004 as a Sales Representative in the Orlando Region. Larry earned the President's Club Award in 2005.

Patrick Horn



Chicago Regional Manager

Serving as a Sales Representative in the Saint Louis region until recently, Patrick Horn has been named the Chicago Regional Manager. Patrick began his career at Hunter in 2005 as a Sales Representative in the Minneapolis Region. Patrick earned the President's Club Award in 2010 and 2011.

John Murray



Jacksonville Regional Mgr.

John Murray has been named Jacksonville Regional Manager. Previously, John served as the Cincinnati Regional Manager. John started at Hunter in 1997 as a Service and HD Sales Representative in the Nashville Region. John earned the President's Club Award in 2004 and 2005.

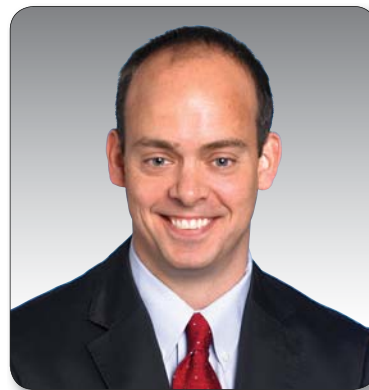
Jeff Murray



Cleveland Regional Mgr.

Jeff Murray has been named Cleveland Regional Manager. Jeff began his career at Hunter in 1999 as a Service Representative in the Nashville Region. Jeff earned the President's Club Award in 2006, 2007, 2008, and 2009.

Tim Murray



National Service Manager

Tim Murray has been named National Service Manager. Prior to this promotion, Tim was a Service Representative in the Minneapolis and New Orleans regions. Tim earned the Lee Hunter Service Award in 2010 and 2011.

Hunter visitors

Blain's Farm & Fleet



Pictured from the left: Hunter Regional Manager **Patrick Horn**, Blain's Senior Buyer & Call Center Operations Director **Pete Lombardo**, Blain's Divisional Merchandise Manager **Steve McDowell**, Blain's Automotive Buyer **Chris Beacham**, and Hunter Central Division Manager **Larry Watson**.

Conrad's Tire Express and Total Car Care



Pictured from left: Conrad's Tire Express Technical Trainer **Dave Colwell**, Hunter Regional Manager **Jeff Murray**, and Conrad's Tire Express Fixed Assets Manager **Pat Tumino**.

Hunter visitors

Sears Auto Center



Top executives from Sears Auto Center, including Sears President of Automotive **Joe Finney**, spent a day watching the latest innovations from Hunter in action. Hunter's Executive Vice President **Nick Colarelli** (far left), Vice President of Sales **John Zentz** (4th from left), Vice President of Marketing **Beau Brauer** (5th from right), and Vice President of Key Accounts **Greg Dunkin** (2nd from left) led the presentation.

STS Tire & Auto Centers



Executives from STS Tire & Auto visited Hunter to witness demonstrations ofw Hunter's latest equipment line. Leading the group was Hunter Vice President of Sales **John Zentz** (far left) Hunter Regional Manager **Jim DeLeo** (2nd from left) Hunter Senior Vice President **Dave Smith** (3rd from left, back row) and Hunter Division Manager **Doug Woolverton** (far right).

Kauffman Tire



Pictured from the left: Hunter Director of Training **Byron Morgan**, Hunter Central Division Manager **Larry Watson**, Kauffman Director of Purchasing **Brian Sisson**, and Hunter Vice President of Sales **John Zentz**.

Town Fair Tire



Pictured from the left: Hunter Northeast Division Manager **Doug Woolverton**, Hunter Director of Training **Byron Morgan**, Town Fair Regional Manager **Mark Avitable**, and Hunter Boston Region Manager **Tom Lang**.

Colony Tire



Visitors from Colony Tire and Service Centers came to Hunter to witness a QuickCheck™ demo and rack presentation. Leading the group was Hunter Vice President of Sales **John Zentz** (far left) and Hunter Director of Training **Byron Morgan** (back row, center).

Gateway Tire & Service



Pictured from the left: Hunter Director of Training **Byron Morgan**, Hunter Sales Representative **Robert Womack**, Gateway District Manager **Lynn Freeman**, Gateway Store Managers **Jerry Rikard** and **Mack Aldridge**, and Hunter New Orleans Region Manager **Kenny Smith**.

Hunter visitors

Goodyear



Top executives from Goodyear visited Hunter to witness the advantages of using Hunter Balancing Equipment and Tire Changers. The group was led by Hunter Chairman **Steve Brauer** (far left), Hunter Senior Vice President **Dave Smith** (center), Hunter Division Manager **Doug Woolverton** (far right), Hunter Regional Manager **John Murray** (2nd from right), and Hunter Vice President of Sales **John Zentz** (back row, far left).

Nissan North America



Pictured from left: Hunter Regional Manager **Harold Smith**, Nissan North America Tools & Equipment Manager **Barry Fodor**, Nissan North America Research & Development Manager **Tyler Heaven**, Nissan North America Total Customer Satisfaction Manager **Bob Melrose**, Hunter International OEM Account Manager **Patrick Callanan** and Nissan North America Account Manager **Chris Burke**.

Toyota North America



Engineers from Toyota North America visited Hunter learn more about Hunter's new product line. The group was led by Hunter Vice President of Research & Development **Tim Strege** (far left), Hunter OEM Account Manager **Patrick Callanan** (2nd from left), Hunter Research & Development Manager for Mechanical Engineering **Mike Stieff** (3rd from right), Hunter Research & Development Manager for Electrical Engineering **Dan Dorrance** (2nd from right) and Hunter Software Design Engineer **Bruce Bernard** (far right).

Penske



Pictured from left: Hunter Vice President of Sales **John Zentz**, Hunter OEM Director and Regional Manager **Jeff Russell**, Penske Automotive Fixed Operations Director, East **Steve St. Denis**, Hunter Regional Manager **Richard Chilton**, Penske Automotive Fixed Operations Director, West **Randy Bosch**, Hunter Divisional Manager **Larry Watson**, Hunter Vice President of Key Accounts **Greg Dunkin**, and Hunter Director of Training **Byron Morgan**.

ATD Tire Pros



American Tire Distributors visited Hunter to learn more about Hunter's QuickCheck™ and Road Force Touch® technology. Leading the group was Hunter Southeast Division Manager **Erwin VanDeman** (fifth from left).

Nissan USA



Pictured from left: Nissan North America Senior Manager of LCV, Tools & Equipment **Howard Lesser**, and Hunter Regional Manager **Harold Smith**.

The Tire Choice



Pictured from left: Hunter Regional Manager **Mike Green**, The Tire Choice & Total Car Care CFO and Vice Chairperson **Diane Hennelly**, The Tire Choice & Total Car Care CEO and Chairman **Dan Hennelly**, and Hunter Vice President of Sales **John Zentz**.

McGee Auto Service & Tires



Pictured from left: McGee Auto Service and Tires President **Michael McGee**, McGee Auto Service and Tires Vice President of Operations **Bob Lanpher**, McGee Auto Service and Tires District Manager **Kevin McGee**, and Hunter Regional Manager **Mike Green**.

Baris Makina



Top Executives from Baris Makina, including owner of Baris Makina, Turkey **Cenk Baris** (center) visited Hunter to witness demos of Hunter's new equipment line. Their visit was led by Hunter International Regional Manager **Amin Alasgarli** (far right).

Latin America Distributors



Distributors from Latin America traveled to Saint Louis for sales and product training. Leading the group was Hunter Vice President of International **Wes Wingo** (center) and Hunter International Regional Manager **Jeff Henry** (far left).

Kumho Tire Co., Ltd.



A group of visitors from Korea toured Hunter's facility to update their knowledge of sales strategies and product lines. The group was led by Hunter OEM Account Manager **Patrick Callanan** (far left) and Hunter Field Training Instructor **Ron Freeman** (far right).

Middle East Distributors



Distributors from across the Middle East journeyed to St. Louis for equipment and sales training on the current equipment line from Hunter. The visit was led by Hunter Regional Manager for Eastern Europe, Central Asia, Middle East and Northern Africa **Amin Alasgarli** (far left).

Hunter visitors

Autoplan Plus Inc.



Pictured from the left: Hunter Director of Training **Byron Morgan**, Autoplan Managing Partners **Ross Quartarone** and **Cameron Pollock**, Autoplan President **Gordon Manock**, Hunter Director of Canadian Operations **Darcy Tallon**, and Hunter Product Manager **Kaleb Silver**.

Estacion Nacional De Llantas



Pictured from left: Hunter Vice President of International **Wes Wingo**, CEMCOL National Project Coordinator **Orlando Cardenas**, CEMCOL Tire Division Manager **David Villatoro**, and ENT President and General Manager **Constantino Pineda**.

Asian Distributors



Distributors from across Asia journeyed to St. Louis for equipment and sales training updates on the current equipment line from Hunter. The visit was led by Hunter's Vice President of International **Wes Wingo** (far left) and International Regional Manager **Avtar Singh** (7th from right).

Equinet Russia & Ukraine



Executives from Hunter distributors Equinet Russia and Equinet Ukraine, led by Co-owner **Pavel Trizna** (Russia) and General Manager **Ludmila Lapickaya** (Ukraine), visited for training on Hunter's cutting-edge technologies. Hosting the group were Hunter Chairman **Steve Brauer** (center) and Hunter International Regional Manager **Amin Alasgarli** (far left).

Würth Danmark A/S



Pictured from the left: Würth Sales Specialist – Automotive **Jan Locht** and Hunter International Regional Manager **Tom Ksiazek**.

Berg Company



Pictured from the left: Hunter International Regional Manager **Amin Alasgarli** and Berg Company General Manager **Dmitry Kondratyev**.

HUNTER
highlights

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